



COMMUNICATIONS COMMITTEE

Meeting Notice

Monday | Ag Association Management Services
October 26, 2020 | 1521 I St.
2:00 pm – 3:30 pm | Sacramento, CA 95814

Join Zoom Meeting

<https://us02web.zoom.us/j/85068078621?pwd=UkZVa2ZyT3NjMHV4QWlyb1BBNmZkZz09>

Meeting ID: 850 6807 8621 | Password: 527541

AGENDA

1. Call to Order
2. Approval of Minutes – 06.22.20 meeting
3. Staff Report
4. Strategic Communications Plan – update
5. Rapid Response Plan – update
6. Public Comment
7. Adjournment

** Note: Each of the Agenda Items above will include discussion and possible action by the committee. All meetings of the California Leafy Greens Marketing Agreement are open to the public and subject to the Bagley-Keene Open Meeting Act. All interested parties are invited and encouraged to attend the meeting. Time will be allowed for members of the public to make comments on each Agenda item. This time will be limited to two minutes per person for each Agenda item.*

Attendance at closed sessions is restricted to members of the board, alternate members sitting in the stead of an absent board member and persons with knowledge essential to the board in making decisions on matters included in the closed session agenda.

Persons with disabilities needing special accommodation should contact Jessica Kinsey, Executive Assistant, California Leafy Greens Marketing Agreement at (916) 441-1240 at least five days prior to the meeting.

This Meeting Notice and Agenda is available on the California Department of Food and Agriculture's Website at <http://it.cdfa.ca.gov/igov/postings/detail.aspx?type=Notices>. For further information regarding the Agenda for this meeting, contact April Ward at 916-441-1240.

In Person	Remote
	Robert Verloop Katie Harreld Drew McDonald Kori Tuggle

Chair: Robert Verloop | 831-755-1430 | robertv@coastlinefamilyfarms.com
Staff: April Ward | 916.947.0751 | april@lgma.ca.gov
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